



## News Release

# WORLD OCEAN COUNCIL WELCOMES THE STUDENTS ON ICE FOUNDATION

## The Students on Ice Foundation Joins the WOC - the Global Blue Economy Business and Investment Organization

19 April 2021

The World Ocean Council (WOC) is proud to announce that the **Students on Ice** (SOI) Foundation, an award-winning polar education and youth engagement organization, joins the WOC.

The SOI Foundation's mandate is to inspire and empower leadership for a sustainable future by connecting youth to nature, and to the knowledge, people, and resources to make a difference. Since 2000, SOI has led life-changing expeditions to the Arctic, Antarctic, and places in between. But that is only the tip of the iceberg when it comes to its mission. Today, the planet faces unprecedented challenges, making youth voices, ideas and action more important than ever. SOI's programs have diversified to inspire and empower a global network that takes action on climate change, supports healthy oceans and ecosystems, and contributes to building thriving communities in the Arctic, and around the world.

"As the Sustainable Blue Economy emerges in Canada, it is important for youth to be well-positioned to participate in, and lead its success, which is why we created our newest program, Blue Futures Pathways," says Geoff Green, Founder & President of the SOI Foundation. "We are delighted to become members of the World Ocean Council and we look forward to engaging in the global perspective and bringing youth voices to the table."

Paul Holthus, WOC Founding President and CEO said: "We are honored and excited to have the SOI Foundation come on board with the World Ocean Council. The polar regions are critical to the future of the ocean and have been a major focus of the WOC efforts to advance "Corporate Ocean Responsibility". The WOC Young Ocean Professionals program seeks to engage those considering careers in the ocean sector to focus on sustainable development. With SOI, these themes come together: Polar regions and future professionals."

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## UPCOMING WOC EVENT

**Global Blue Finance Summit (BlueFIN '21) – Dates to be determined**

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## Recent and Upcoming WOC Outreach and Engagement

30-31 March, Online event

**Leveraging Partnerships for the Sustainable Development of Ocean Energy in Small Island Developing States (SIDS)** (Session Chair)

1 April, Online event

**Greenlight Climate Festival: “Climate in International Affairs** (Panellist)

13-16 April, Online event

**Island Finance Forum ‘21** (Partner)

15-16 April, Online event

**Artificial Intelligence LA - Earth Summit: “Using Technology to Monitor and Protect Oceans and Coastal Communities** (Panellist)

28-30 April, Online event

**International Conference on Ocean Energy (ICOE): “The UN Decade of Ocean Science for Sustainable Development: What is it and what does it mean for Marine Energy?** (Plenary Session Moderator)

18-19 May, Online event

**Summt4Oceans - Blue Economy: an opportunity for sustainability and economical growth** (Partner, Keynote Speaker)

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## World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

*WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, UK and France.*

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