



The International Business Alliance  
for Corporate Ocean Responsibility

## News Release

# GLOFOULING PARTNERSHIPS WEBINAR: UNDERSTANDING ULTRASONIC ANTI-FOULING SYSTEMS

## World Ocean Council Invites Participation in Webinar “Understanding ultrasonic anti-fouling systems” as part of Glofouling Project

5 June 2021

The World Ocean Council (WOC) – the lead GloFouling Project Partner for engaging the wider ocean business and investment community – invites interested parties to the 20th Glofouling webinar “**Understanding ultrasonic anti-fouling systems**”.

Increased focus on marine growth prevention has led to the adoption of a varied mix of approaches and technologies, to effectively reduce the cost and environmental impact of biofouling. This webinar will focus on ultrasonics anti-fouling system and will explain how they work, where can ultrasonics be effectively utilised, and their importance to battle with biofouling.

**The seminar will be presented by Darren Jones and Dr. Mark Potter** Darren is an Environment and Sustainability Director at Sonihull - NRG Marine and the Chair of the Global Industry Alliance (GIA) for Marine Biosafety of GloFouling Partnerships Project. He is also a Chartered Director with experience on both public and private sector boards and has a focus on strategy, governance, and external engagement. Dr. Potter, is a Director at Sonemat, a spin-off company from the University of Warwick, which brings ultrasonic technology from the laboratory to market as both off-the-shelf and bespoke ultrasonic solutions at the University of Warwick.

**Date:** Monday, 14 June 2021

**Time:** 10:00 am (BST/WEST), 11:00 am (CEST) 2:30 pm (IST), 4:00 pm (ICT), 6:30 pm (ACST)

**For more information and to register,** [click here](#)

**The World Ocean Council (WOC) is the lead partner for engaging the ocean business and investment community in the 5-year GEF-UNDP-IMO GloFouling Partnerships Project.** The WOC is working with industry and investment stakeholders to ensure that the collaboration and efforts of the GloFouling Partnerships Project will continue beyond the life of the project.

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**UPCOMING WOC EVENT**

## Recent and Upcoming WOC Outreach and Engagement

25 May, Online event

**ARPA-E Energy Innovation Summit: “The Blue Economy: An Ocean Full of Energy and Climate Opportunities”** (Plenary Session Moderator)

9 June, 24 June, 9 July, Webinars

**XPRIZE Carbon Removal Q & A Webinars (Communications Collaborator)**

14 June, Webinar

**Glofouling Partnerships: Understanding Ultrasonic Anti-Fouling Systems** (Partner)

14-16 June, Online event

**European Marine Observation and Data Network (EMODNet) Open Conference: “EMODnet Partnerships (Global) - EMODnet global dialogues”** (Panellist)

14-18 June, Online event

**21st U.N. Informal Consultative Process on Oceans and Law of the Sea: Theme “Sea Level Rise and its Impacts”**

(Panellist: “Port and Coastal Infrastructure Adaptation: Private Sector Collaboration to Advance Action, Investment and Nature-Based Solutions”)

16 June, Webinar

**Blue Bonds: Accelerating the Blue Economy** (Partner)

16-17 June, Online event

**Securities Industry Development Corporation (SIDC) Conference “Sustainability and Responsible Investment”:** ‘Paving the Way for Profitability through Sustainability’ (Panellist)

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## World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

*WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, and France.*

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