



News Release

LAFARGEHOLCIM JOINS WORLD OCEAN COUNCIL ON WORLD OCEANS DAY

World Leader in Building Solutions Becomes Newest Member of WOC

8 June 2021

The World Ocean Council (WOC) is proud to announce that LafargeHolcim has joined WOC – the Global Blue Economy Business and Investment Organization.

Nicolas Swetchine, Head of Infrastructure Markets at LafargeHolcim, stated, "The World Ocean Council plays a key role in gathering business and institutional stakeholders around sustainability related to oceans. Be it for coastal adaptation, restoring marine life or avoiding plastics reaching the oceans, we have some part of the solutions but the dialogue with ports, engineering companies, maritime institutional bodies, project developers etc. is essential and the WOC offers a unique ecosystem to this end. With one motto common to all, we all love the oceans."

WOC CEO Paul Holthus highlighted that, "We are honoured to have LafargeHolcim come on board as a WOC Member, bringing their experience and interest in innovative coastal protection solutions. The company has already shown its commitment to cross-sectoral sustainable development by actively engaging in the WOC business and investment leadership initiative on Port and Coastal Infrastructure Adaption for Sea Level Rise and Extreme Weather Events."

LafargeHolcim has innovated to promote sustainable oceans for decades, for example, with bioactive patented bilayer concrete that helps rehabilitate coastal ecosystems and other solutions being installed in coastal environments in the France, Pacific, Caribbean and the Persian Gulf. In addition, the company is part of over 30 international sustainable port infrastructure projects in over 25 countries including Australia, Canada, Ecuador, Madagascar, France and the UK.

The WOC business and investment leadership initiative on Port and Coastal Infrastructure Adaption for Sea Level Rise and Extreme Weather Events continues to gather momentum. The WOC CEO has been invited to speak about "Port and Coastal Infrastructure Adaptation: Private Sector Collaboration to Advance Action, Investment and Nature-Based Solutions" at the 21st U.N. Informal Consultative Process on Oceans and Law of the Sea (14-18 June), with its theme of "Sea Level Rise and its Impacts".

UPCOMING WOC EVENT

Global Blue Finance Summit (BlueFIN '21) – Dates to be determined

Recent and Upcoming WOC Outreach and Engagement

9 June, 24 June, 9 July, Webinars

XPRIZE Carbon Removal Q & A Webinars (Communications Collaborator)

14 June, Webinar

Glofouling Partnerships: Understanding Ultrasonic Anti-Fouling Systems (Partner)

14-16 June, Online event

European Marine Observation and Data Network (EMODNet) Open Conference: “EMODnet Partnerships (Global) - EMODnet global dialogues” (Panellist)

14-18 June, Online event

21st U.N. Informal Consultative Process on Oceans and Law of the Sea: Theme “Sea Level Rise and its Impacts”

(Panellist: “Port and Coastal Infrastructure Adaptation: Private Sector Collaboration to Advance Action, Investment and Nature-Based Solutions”)

16 June, Webinar

Blue Bonds: Accelerating the Blue Economy (Partner)

16-17 June, Online event

Securities Industry Development Corporation (SIDC) Conference “Sustainability and Responsible Investment”: ‘Paving the Way for Profitability through Sustainability’ (Panellist)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, and France.

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