



The International Business Alliance  
for Corporate Ocean Responsibility

## News Release

### BLUE BONDS: ACCELERATING THE BLUE ECONOMY

#### Webinar on Fixed Income Financial Instruments and the Ocean Economy by World Ocean Council Partner “Investible Oceans”

16 June 2021

The World Ocean Council (WOC) is pleased to announce the webinar “Blue Bonds: Accelerating the Blue Economy” organized by WOC partner Investible Oceans and DLA Piper.

#### **The webinar takes place on 16 June 2021, 11:00 AM - 12:00 PM EDT**

For more information and to register, click [Blue Bonds: Accelerating the Blue Economy](#).

The webinar will examine the current landscape and ongoing potential for this important fixed income asset class:

- \* How can blue bonds help unlock the potential of the multi-trillion dollar global blue economy?
- \* What types of blue bonds are currently in the market, and will other varieties emerge?
- \* What frameworks are needed to support more blue bonds issuances?
- \* How can regulators catalyze and enable opportunities in the blue economy?

The webinar moderator is Ted Janulis (Investible Oceans) and includes speakers high level from DLA Piper, BNP Paribas, London Stock Exchange, Seychelles' Conservation and Climate Adaptation Trust and Calvert Impact Capital.

**The WOC’s monthly Ocean Investors Roundtable welcomed Ted Janulis, Founder & Principal of Investible Oceans, as its featured speaker in May 2021.** Previous WOC Roundtable speakers have included: Marisa Drew, Chief Sustainability Officer & Global Head of Sustainability Strategy, **Credit Suisse**; Daniela Cedola, Program Director, **EU BlueInvest**; Pierre Rousseau, Senior Strategic Advisor, **BNP Paribas**; Eivind Fliflet, Norges Bank Investment Management (**Norwegian Sovereign Wealth Fund**).

**The WOC Ocean Investors Roundtable has initiated a Task Team on “Ocean ESG/Impact Framework”** to bring together investors to create a common set of categories, criteria, metrics, indicators, impact measures, etc. for ocean sustainable development finance.

**For more information on WOC’s monthly Ocean Investors Roundtable, please contact:**  
**[Paul.holthus@oceancouncil.org](mailto:Paul.holthus@oceancouncil.org)**

## UPCOMING WOC EVENT

**Global Blue Finance Summit (BlueFIN '21) – Dates to be determined**

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### Recent and Upcoming WOC Outreach and Engagement

24 June, 9 July, Webinars

**XPRIZE Carbon Removal Q & A Webinars (Communications Collaborator)**

14 June, Webinar

**Glofouling Partnerships: Understanding Ultrasonic Anti-Fouling Systems (Partner)**

14-16 June, Online event

**European Marine Observation and Data Network (EMODNet) Open Conference: “EMODnet Partnerships (Global) - EMODnet global dialogues” (Panellist)**

14-18 June, Online event

**21st U.N. Informal Consultative Process on Oceans and Law of the Sea: Theme “Sea Level Rise and its Impacts”**

(Panellist: “Port and Coastal Infrastructure Adaptation: Private Sector Collaboration to Advance Action, Investment and Nature-Based Solutions”)

16 June, Webinar

**Blue Bonds: Accelerating the Blue Economy (Partner)**

16-17 June, Online event

**Securities Industry Development Corporation (SIDC) Conference “Sustainability and Responsible Investment”: ‘Paving the Way for Profitability through Sustainability’ (Panellist)**

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### World Ocean Council (WOC) – The Global Blue Economy Business Organization

*The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.*

*WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, and France.*

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