News Release

OCEAN IMPACT PITCHFEST 2021 SEEKS INNOVATIONS FOR A POSITIVE OCEAN IMPACT: APPLICATION DEADLINE 21 SEPTEMBER

WOC Works to Engage Ocean Solution Providers for Ocean Impact Pitchfest 2021

14 September 2021

The World Ocean Council (WOC) encourages applications to Australia’s ocean impact innovation ecosystem and startup, The Ocean Impact Pitchfest 2021

The Ocean Impact Pitchfest 2021 is a completely virtual, global initiative to find, support and accelerate innovative solutions that can transform the health of the ocean. Presented by Bank of Australia and HP Australia, Pitchfest 2021 will also include additional spotlight Award categories for innovative solutions to key ocean challenge areas including: Sustainable Ocean Harvesting, Plastic Pollution and Climate Change.

Applications are now open for the Ocean Impact Pitchfest 2021. With $150,000 in cash prizes, including $50,000 for the Pitchfest Winner and $150,000 worth of additional products and support, this is an opportunity for start ups or entrepreneurs working to improve the health of the ocean.

**Deadline for application** - September 21st 2021

To apply for this event [click here](#)

**UPCOMING WOC EVENT**

Global Blue Finance Summit (BlueFIN ‘21) – *Dates to be determined*

**Recent and Upcoming WOC Outreach and Engagement**

21-22 September, VIRTUAL

1st Annual Conference on Carbon Removal Law & Policy: Ocean O2
Removal (Organizer/Moderator: “Ocean CDR Business and Investment: What the Law and Policy Community Needs to Know”)

29 September, VIRTUAL
4th Sustainable Investor Summit (Panelist: “Investment In Sustainable Blue Economy - Ocean Protection With Growth And Return Opportunities”)

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**World Ocean Council (WOC) – The Global Blue Economy Business Organization**

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship, and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, and investment.

WOC Members, listed [here](#), are a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

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