



News Release

BLUE INVESTMENT EVENT HIGHLIGHTS OCEAN FUNDS ON 16 SEPTEMBER

WOC, EU BlueInvest and Forum Oceano Co-Organize Virtual Event for Active Ocean Investment Funds to Present Their Programs and Priorities

15 September 2021

The World Ocean Council (WOC), EU BlueInvest program and Forum Oceano continue to partner to convene ocean investment entities in a series of events in 2021.

On 16 September a group of active investors/funds will present their efforts, outlining the issues they are focused on, what types of technologies or solutions they are seeking to fund, who is eligible and what they consider as critical factors for a successful partnership.

The investor/fund presentations will be followed by a panel discussion to consider the way forward to a sustainable Blue Economy from an investor's perspective, the key gaps to be addressed in order to transition to a sustainable Blue Economy and priorities for 2021 to tackle these issues.

The event will take place on Thursday September 16th at 7pm CEST.

To register: <https://lnkd.in/dEXRMiBW>

Attendees will include founders of ocean startups and small and medium-sized enterprises, investors, public authorities from Europe's coastal areas, the European Commission, port authorities and industry associations. This event is a part of a lead up of activities to BlueInvest Day 2021 on 26 January.

Related to this, the World Ocean Council continues to plan for the launch of "BlueFIN 22" - the Global Blue Finance Summit – an annual invitation-only event which will commence in 2022.

BlueFIN 22 dates and location will be announced as soon as possible.

BlueFIN 22 will convene the investment and finance community involved in or interested in the sustainable ocean economy, including: Asset owners and Asset managers, Ocean Funds and Impact Investors, Institutional Investors, Family Offices and Philanthropic Investors, Corporate Investors and Venture Capital, Government Funding Agencies and Multi-lateral Funding Organizations.

BlueFIN 22 builds on the success of the WOC Sustainable Ocean Summit (SOS) 2019 “Investing in Ocean Futures: Finance and Innovation for the Blue Economy”, the most comprehensive global Blue Finance event organized to date.

The WOC “Ocean Investor Roundtable” continues to meet monthly since early 2020 with a steadily growing finance and investment network on ocean sustainable development. Ocean investors interested in participating in the monthly roundtable are invited to contact info@oceancouncil.org .

Recent and Upcoming WOC Outreach and Engagement

16 September, VIRTUAL

Blue Invest Ocean Funds Roundtable (Co-Organizer, Moderator)

21-22 September, VIRTUAL

1st Annual Conference on Carbon Removal Law & Policy: Ocean O2

Removal(Organizer/Moderator: “Ocean CDR Business and Investment: What the Law and Policy Community Needs to Know”)

29 September, VIRTUAL

4th Sustainable Investor Summit(Panelist: “Investment In Sustainable Blue Economy - Ocean Protection With Growth And Return Opportunities”)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship, and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology, and investment.

WOC Members, listed [here](#), are a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

Contact email: info@oceancouncil.org **Web:** www.oceancouncil.org

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